

# LACY GENE GARRISON

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917.701.5229

## PROFESSIONAL EXPERIENCE

### Software Engineer @ Format Studio | New York, New York

06.2008 / Present

Format Studio develops inventive but practical solutions to achieve a client's online business objectives

- Developed websites with HTML, JavaScript, JQuery, Flash, ActionScript 2 and 3, PHP and MySQL
- Powered websites with Drupal as a content management system
- Clients included Infiniti, Garden & Gun, Guideposts, Nickelodeon, and Columbia University: Mailman School of Public Health

### Software Engineer @ Behavior | New York, New York

12.2006 / 08.2008

Behavior develops successful, high-impact interactive solutions based on compelling user experiences

- Developed websites with HTML, JavaScript, JQuery, Flash, ActionScript 2 and 3, PHP, MySQL, Java, and ASP.NET
- Powered websites with Microsoft SharePoint, Wordpress, and Drupal as a content management system
- Wrote technical responses to Requests For Proposal
- Clients included National Geographic Channel, Pace Wildenstein, Adecco, McGraw-Hill, Business Week, & Union Plus

### User Interface Engineer @ KickApps | New York, New York

02.2006 / 12.2006

KickApps is a white-label media syndication and social networking web application

- Designed and developed user interfaces with Flash, ActionScript 2, XML, Javascript, AJAX, DHTML, CSS, JSP and JSTL

### Technical Lead, Web Design @ Vonage | Holmdel, New Jersey

10.2002 / 01.2006

Vonage is the leading broadband telephone provider in the United States

- Developed and managed 24 web properties using PHP, XML, HTML, SQL/MySQL, JavaScript, Flash ActionScript 1, Apache and Linux
- Led several projects:
  - Implemented a content-branding system for Vonage's white-label partners
  - Developed a content management system for corporate information such as press releases and news briefs
  - Created a knowledge base to publish customer care information to all web properties
  - Built a custom search engine to cull results from PHP pages, XML files, and MySQL databases
  - Designed a system to dynamically display information, such as rates and telephone numbers, on web properties
  - Developed an internationalization system to dynamically generate foreign language versions of web properties
  - Reduced information redundancy and streamlined web property maintenance to accommodate more than 200,000 unique visitors every day
- Managed team of ten web designers; promoted three times in three years
- 9th Annual Webby Awards official honoree

## EDUCATION

### Columbia University | New York, New York

08.2002 / 12.2004

Computer Technology and Applications Professional Certification

Concentration in Java Programming and E-Commerce Development; GPA: 3.75

### Hendrix College | Conway, Arkansas

08.1994 / 05.1998

Bachelor of Arts

Degrees in Computer Science and Psychology

## APPLICATIONS

Adobe Creative Suite, MySQL, Apache, Microsoft Visual C/C++, Borland JBuilder 9, JBoss, Eclipse, Tomcat

## PORTFOLIO

lacygarrison.com • chandeliercreative.com • gardenandgun.com • behaviordesign.com • brontosaur.us • adeccousa.com